This page is intended for reference on the process of submitting apps to the Apple iTunes App Store. The customer is responsible for all information unless otherwise stated.

Customer is responsible for enrolling in the Apple Developer program (costs $99/year) and sending a developer role invitation to UniKey to mobile@unikey.com using iTunes Connect.

		Item	Description
1.1		App name	Max. 12 characters
1.2		App name in store	Max. 30 characters
1.3		Bundle ID	Provided by UniKey
1.4		App ID prefix	Provided by UniKey
1.5		SKU	Provided by UniKey
1.6		Apple ID	TBD (auto-generated by app store)
1.7		Version	Provided by UniKey
1.8		Copyright	Provided by UniKey
1.9		Target countries	
1.10		App Store icon	(1024x1024, preferably in SFG format) Transparency should not be included in this icon.
1.11		Availability date	provides manual control for releasing the app in the App Store.
1.12		Category	Provided by UniKey
1.13		Marketing description (max. 4000 characters)	
1.14		What's new in this version	First release doesn't require this. Subsequent releases provided by UniKey.
1.15		Instructions to reviewer	Provided by UniKey
1.16		Test account sign-in information	Username and password
1.17		Demo video	Provided by UniKey
1.18		Keywords (max. 100 characters; words separated by commas)	
1.19		App review information	Contact info
1.20		Support URL	Website link for where customers should be directed if they have support questions or issues
1.21		Marketing URL	Website link landing page for product family
1.22		Privacy policy URL (optional)	Provided by UniKey
1.23		App screenshots	App screenshots from iPhone Plus (6/7/8 Plus). Recommended to include marketing content for these and not just app screenshots. 72 dpi, RGB, flattened, no transparency - High-quality JPEG or PNG 1242 x 2208 pixels for hi-res portrait - Min. 1 screenshot, max. 5 screenshots.

Revision History

Revised By	Revision Date	Version	Change Summary
EPH III & EKC	1/16/2018	1.0	Initial Release
EKC	2/20/18	1.1	Updated to include relevant app icon information.